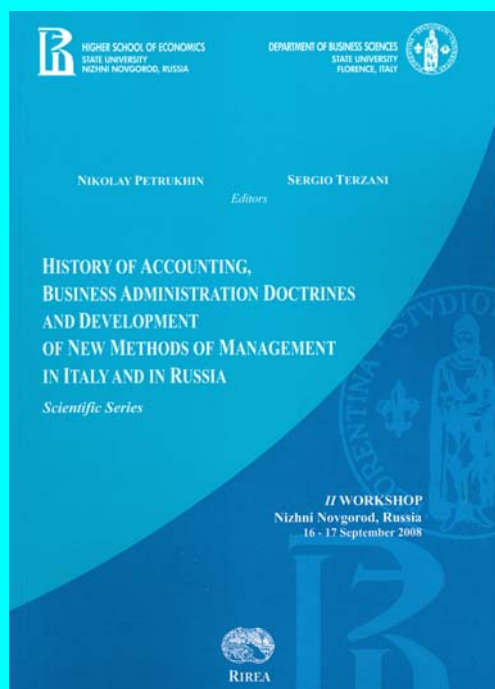




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**HISTORY OF ACCOUNTING, BUSINESS ADMINISTRATION DOCTRINES
AND DEVELOPMENT OF NEW METHODS OF MANAGEMENT
IN ITALY AND IN RUSSIA**

Scientific Series

II WORKSHOP – NIZHNI Novgorod, Russia, 16-17 September 2008

editors

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The promoting of International relations in scientific research is one of the main sides of universities' role in the modern global scenario and the internazionalization became a key word in the evolution of the Italian and Russian university systems, representing a new dimension of the academic activity.

The growing internationalization of scientific research is a part of global processes regarding the development of knowledge-based society. International cooperation between institutions enhances the quality of higher research and education, moreover it creates new opportunities for growth at national level too.

The cooperation between the University of Florence and the Nizhni Novgorod branch of Higher School of Economics started in 2006.

This fact has a great importance for both universities for different reasons: their recognized high academic level and research status, economic relations between Italy and Russia, significant presence of Italian business in Russia, in general, and in Nizhny Novgorod, in particular.

The realization of the Scientific Agreement of Cooperation between these Universities is conducted by means of joint scientific research, seminars, lectures' exchange, conferences and workshop organization.

This Agreement is especially important because the modern global research activity requires the unification of experience, interdisciplinary approaches to the study of various problems, broad application of quantitative analysis by mathematic and statistical methods and information technology systems for automatic data processing.

The realization of all these aspects is possible only by means of international research groups creation (which combines the strenght points of each participant) which represent one of the main aims of this cooperation.

In Septembers of 2008 the II Workshop entitled "Management and Control Systems in European and Russian Companies" took place at Nizhni Novgorod.

The present edition contains the selected reports of Russian and Italian Professors presented on it.
